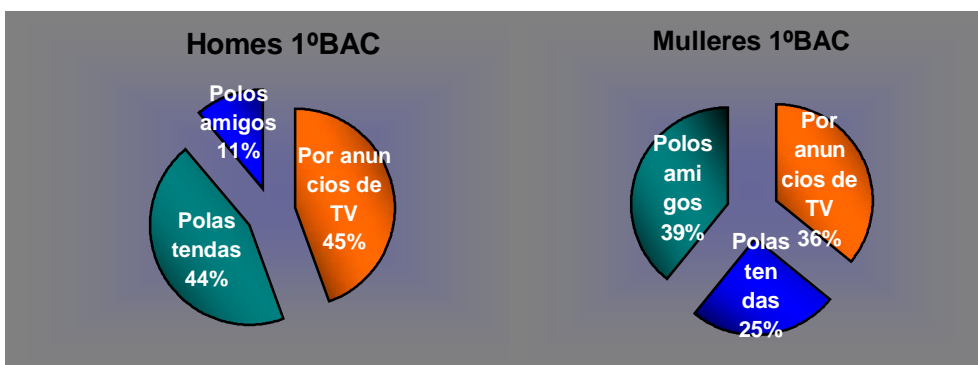
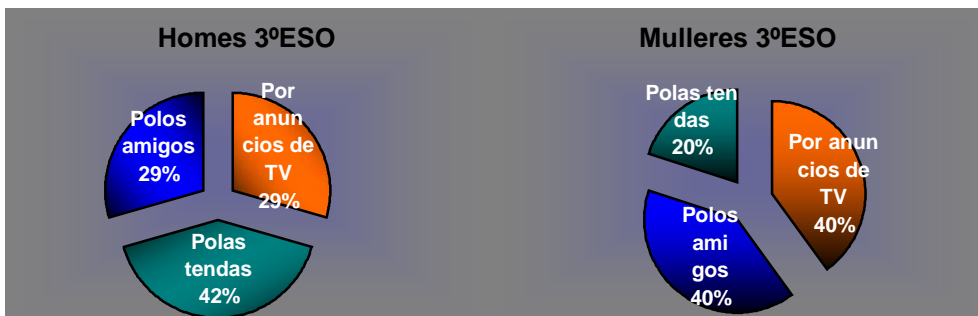
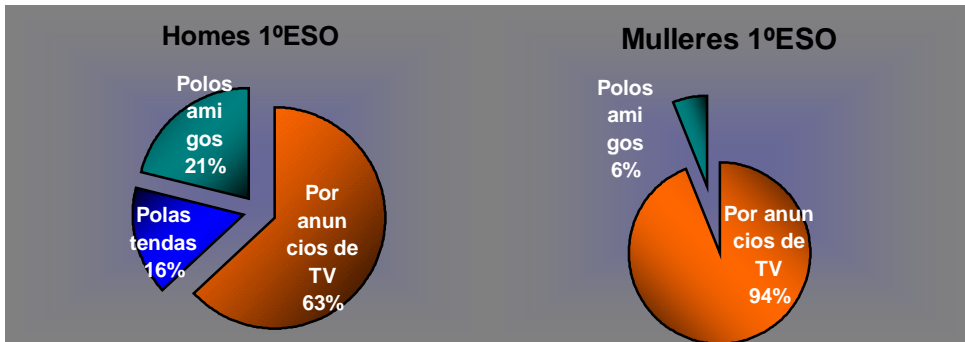


2.-¿Como coñeces as marcas principalmente?

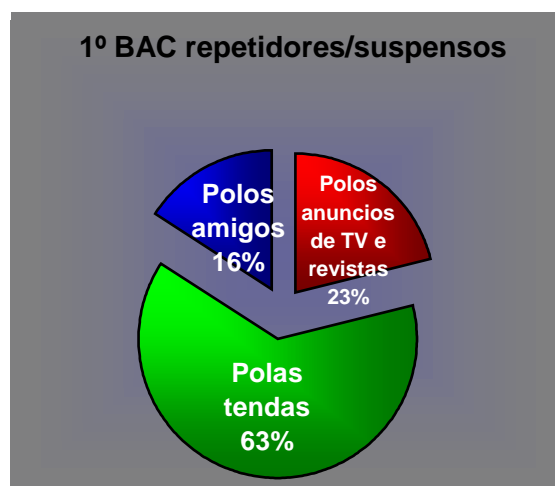
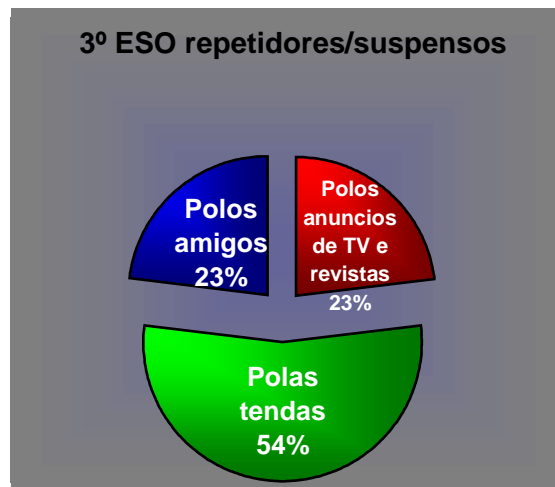
- -A: Polos anuncios de TV e revistas
- -B: Polas tendas
- -C: Polos amigos



2.-¿Como coñeces as marcas principalmente?

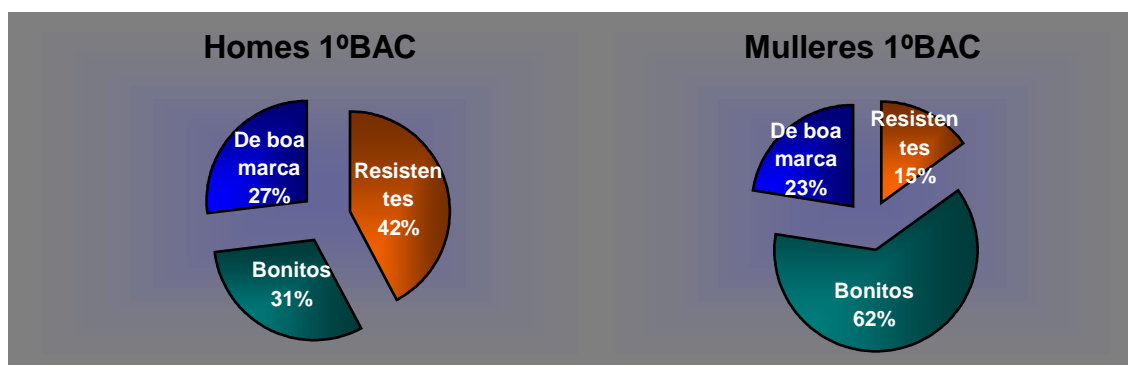
- ·A: Polos anuncios de TV e revistas
- ·B: Polas tendas
- ·C: Polos amigos

RESPOSTAS DE ALUMNOS REPETIDORES OU CON MÁIS DE CATRO SUSPENSOS NA 2ª AVALIACIÓN



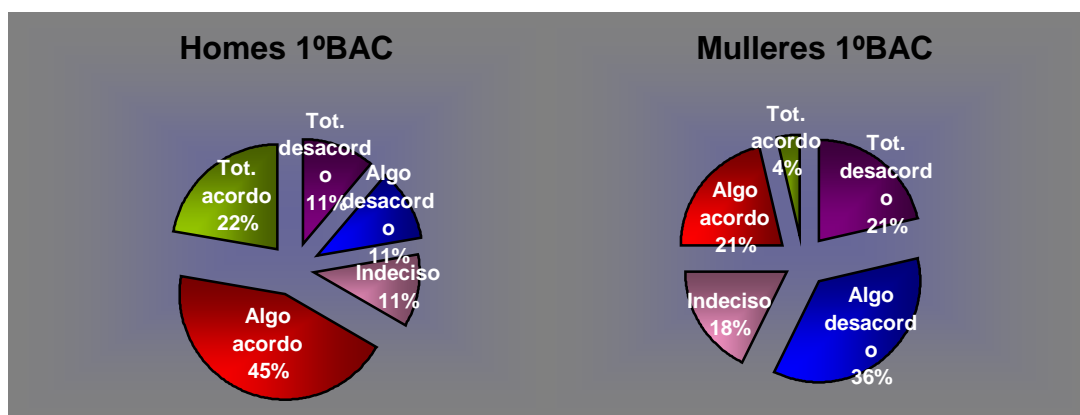
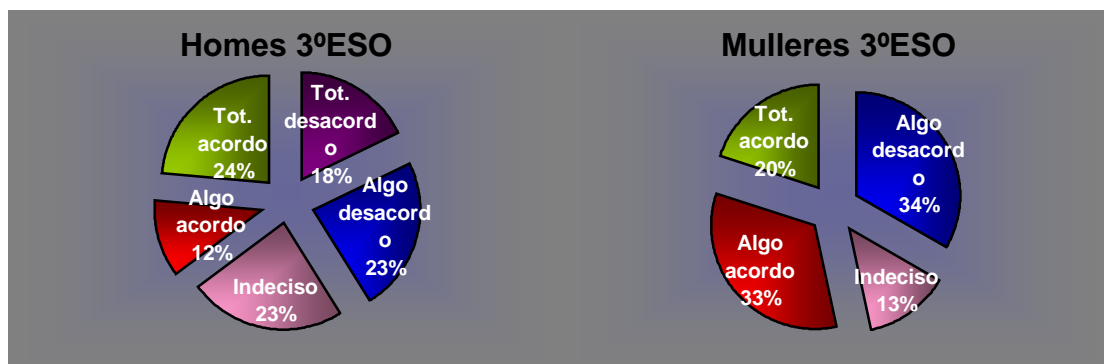
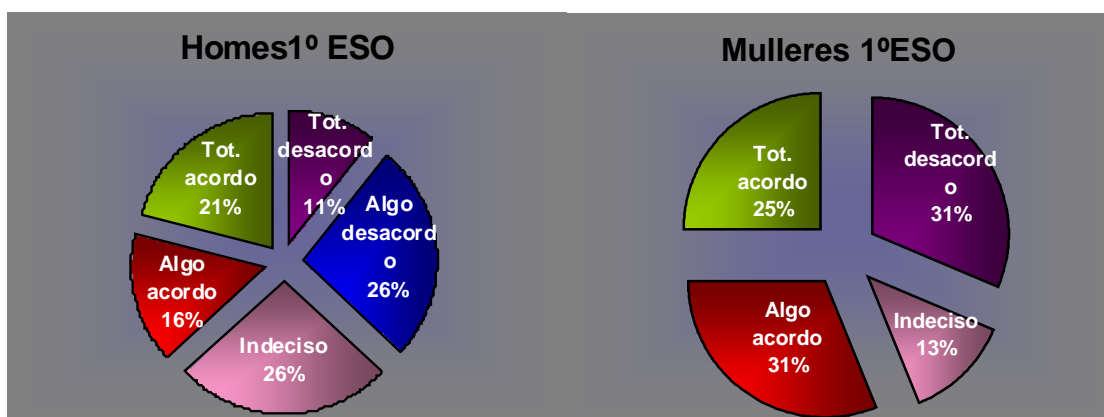
4.-Imaxina que tes cartos para comprar os tenis que queres, ¿a que lle das máis importancia á hora de compralos? Anota dúas opcións como máximo.

- -A: Que sexan resistentes.
- -B: Que sexan bonitos.
- -C: Que sexan dunha boa marca.



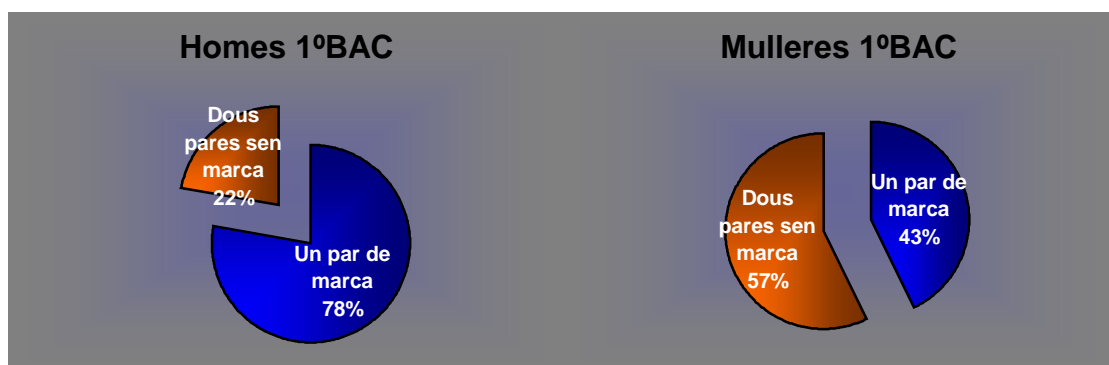
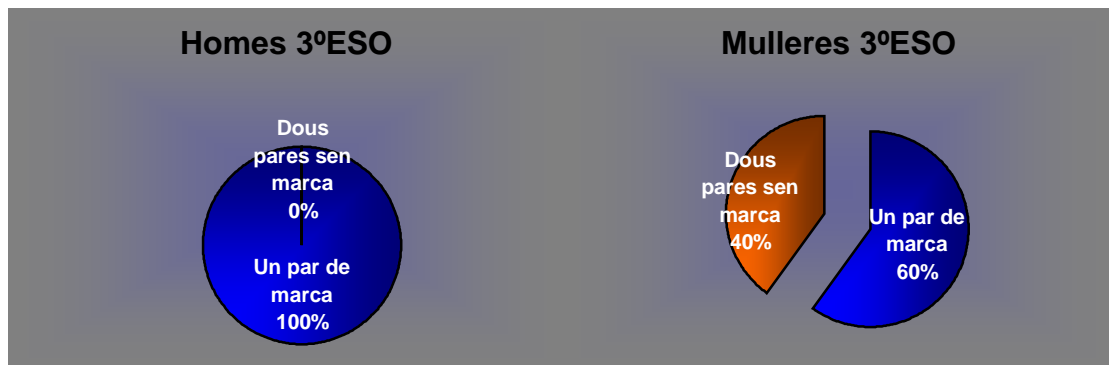
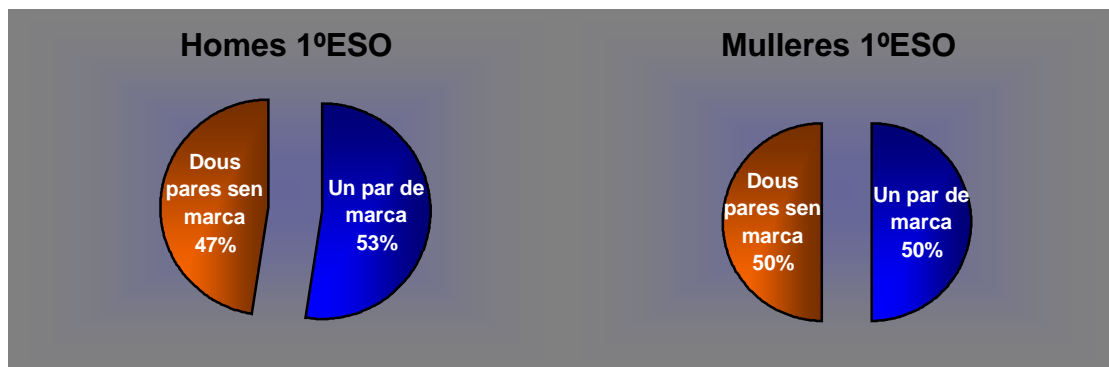
5.-“Comprar roupa boa é comprar roupa de marca”.
Sinala a túa opinión:

- ❑ -A: Totalmente en desacordo.
- ❑ -B: Algo en desacordo.
- ❑ -C: Indeciso.
- ❑ -D: Algo de acordo.
- ❑ -E: Totalmente de acordo.



6.-Tes 80 € para comprar uns pantalóns. ¿Qué prefires comprar?

- -A: Un par de pantalóns que che gustan e son de boa marca.
- -B: Dous pares de pantalóns de marca descoñecida.



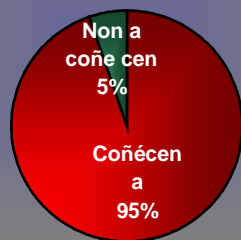
9.-Pon debaixo de cada un destes logotipos o nome da marca que lles corresponde:

-A:

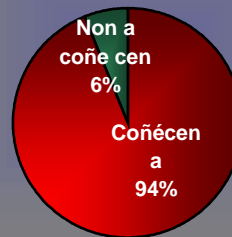


NIKE

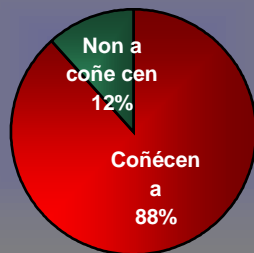
Homes 1º ESO



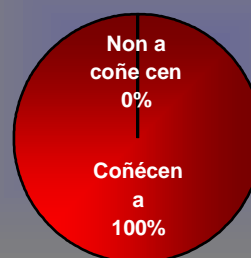
Mulleres 1º ESO



Homes 3º ESO



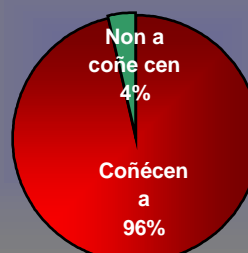
Mulleres 3º ESO



Homes 1º Bach



Mulleres 1º Bach



-B:

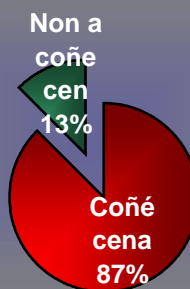


MARCA

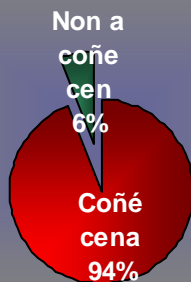
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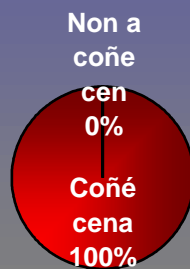
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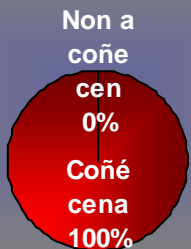
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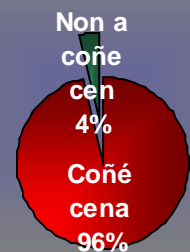
Mulleres 3ºESO



Homes 1ºBAC



Mulleres 1ºBAC

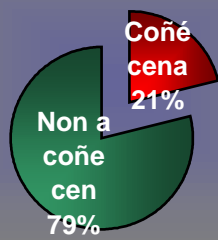


-C:

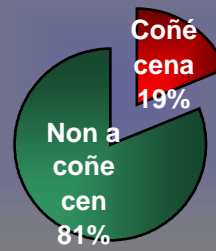


CIRCA

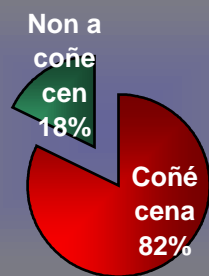
Homes 1ºESO



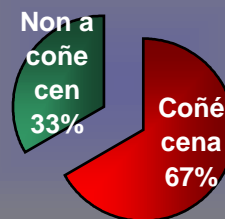
Mulleres 1ºESO



Homes 3ºESO



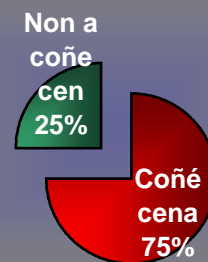
Mulleres 3ºESO



Homes 1ºBAC



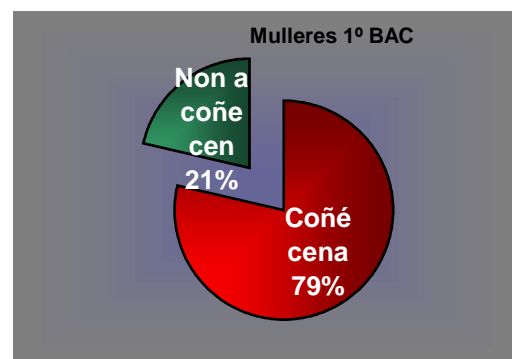
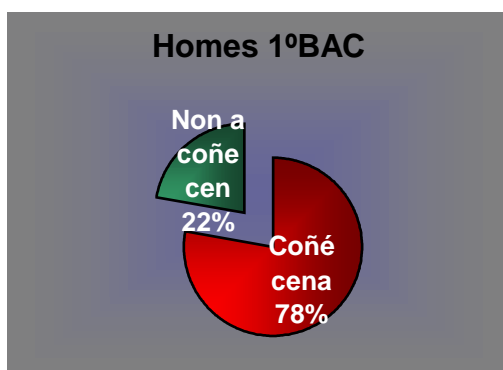
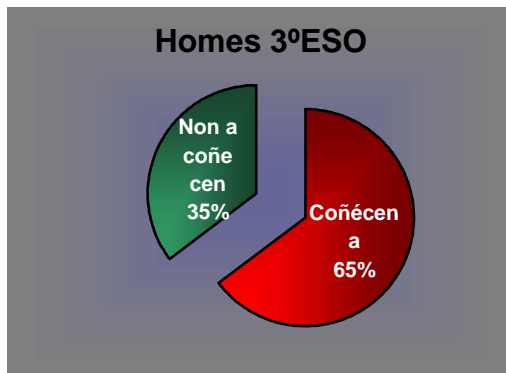
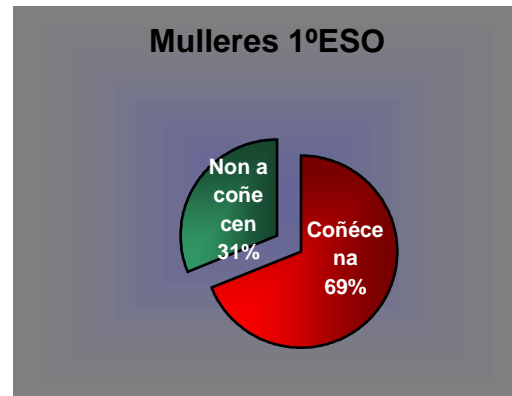
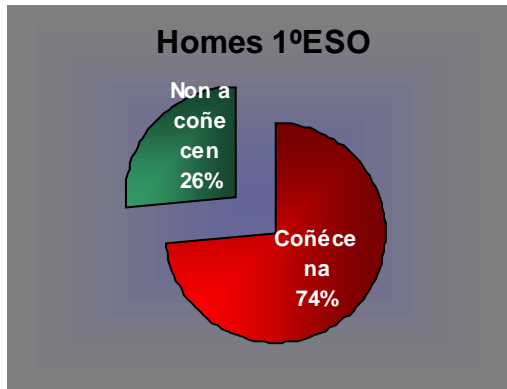
Mulleres 1ºBAC



-D:



RISI

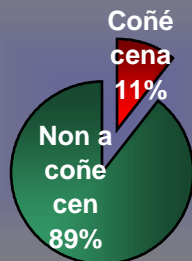


.E:



VOLCOM

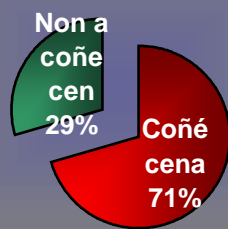
Homes 1ºESO



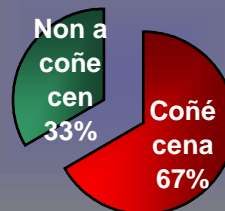
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Homes 3ºESO



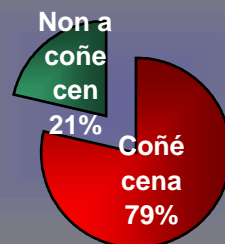
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Homes 1ºBAC



Mulleres 1ºBAC

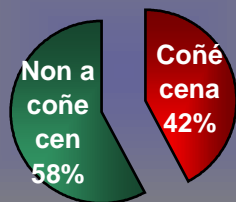


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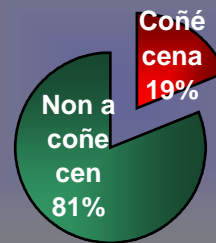


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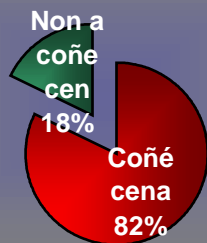
Homes 1ºESO



Mulleres 1ºESO



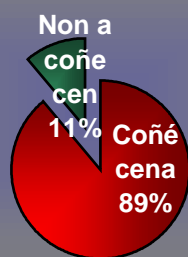
Homes 3ºESO



Mulleres 3ºESO



Homes 1ºBAC



Mulleres 1ºBAC



11.-Neste cadro tes unha lista de adxectivos contrarios. Pon un X na casilla que máis che suxire a palabra que aparece no recadro superior.

MEDIA HOMES

·A:

		Rafa Nadal						
Anguloso				X				Redondeado
Débil						X		Forte
Agrio				X				Dóce
Activo		X						Pasivo
Pequeño				X				Grande
Frio						X		Quente
Bo		X						Malo
Tenso				X				Relaxado
Húmido		X						Seco
Brando						X		Duro

·B:

		Elsa Pataky						
Anguloso					X			Redondeado
Débil			X					Forte
Agrio					X			Dóce
Activo			X					Pasivo
Pequeño					X			Grande
Frio							X	Quente
Bo		X						Malo
Tenso				X				Relaxado
Húmido			X					Seco
Brando			X					Duro

·C:

		Danone						
Anguloso					X			Redondeado
Débil				X				Forte
Agrio					X			Dóce
Activo					X			Pasivo
Pequeño			X					Grande
Frio		X						Quente
Bo		X						Malo
Tenso					X			Relaxado
Húmido		X						Seco
Brando		X						Duro

MEDIA MULLERES

-A:

Rafa Nadal						
Anguloso			X			Redondeado
Débil					X	Forte
Agrio				X		Dóce
Activo	X					Pasivo
Pequeño				X		Grande
Frio	X					Quente
Bo		X				Malo
Tenso		X				Relaxado
Húmido			X			Seco
Brando				X		Duro

-B:

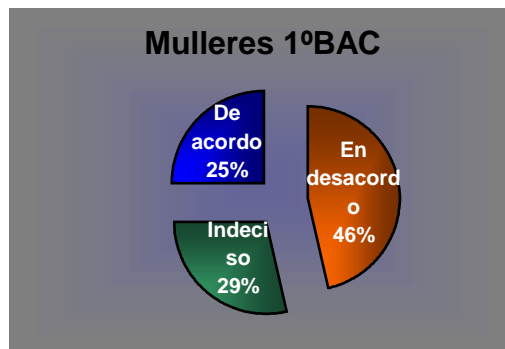
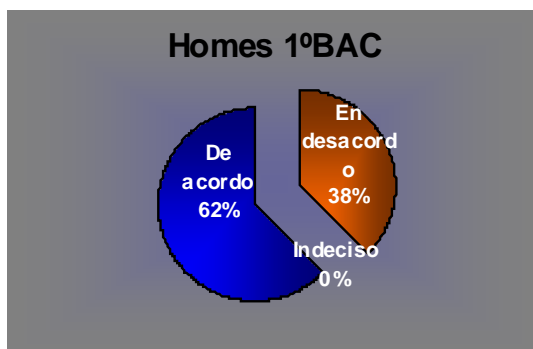
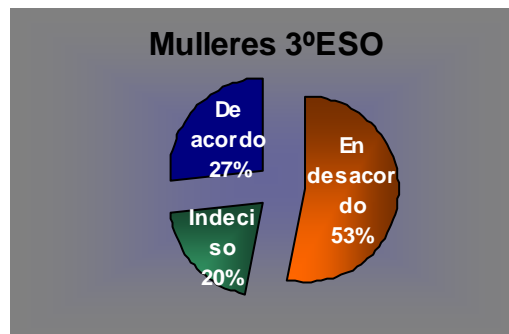
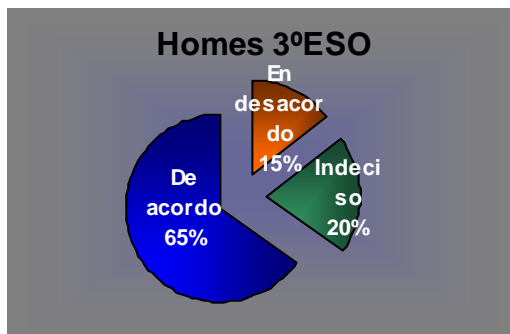
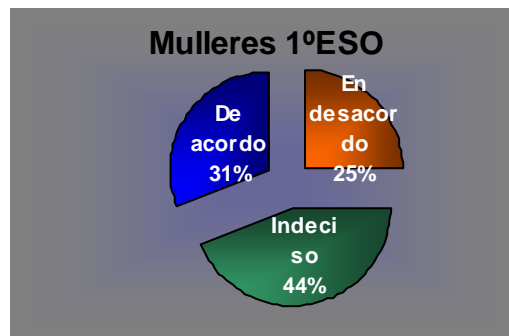
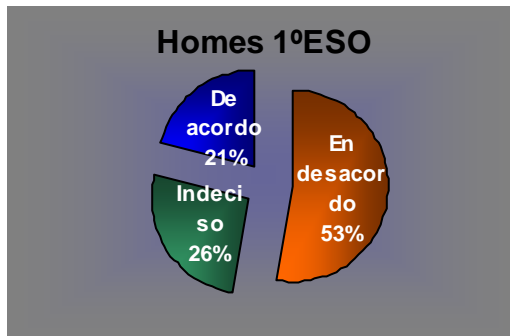
Elsa Pataky						
Anguloso			X			Redondeado
Débil			X			Forte
Agrio				X		Dóce
Activo			X			Pasivo
Pequeño			X			Grande
Frio			X			Quente
Bo		X				Malo
Tenso			X			Relaxado
Húmido		X				Seco
Brando		X				Duro

-C:

Danone						
Anguloso				X		Redondeado
Débil			X			Forte
Agrio					X	Dóce
Activo			X			Pasivo
Pequeño	X					Grande
Frio	X					Quente
Bo		X				Malo
Tenso				X		Relaxado
Húmido		X				Seco
Brando	X					Duro

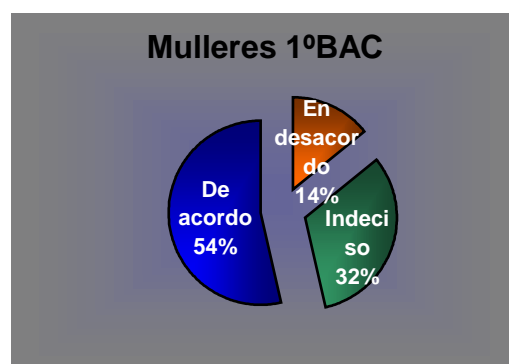
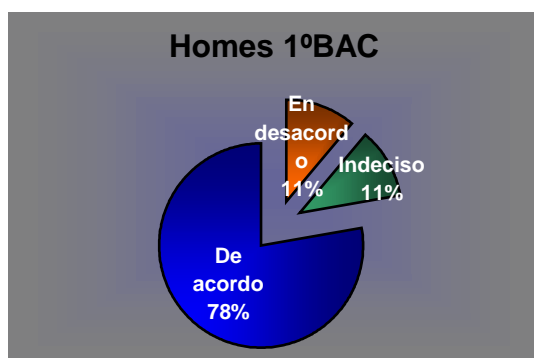
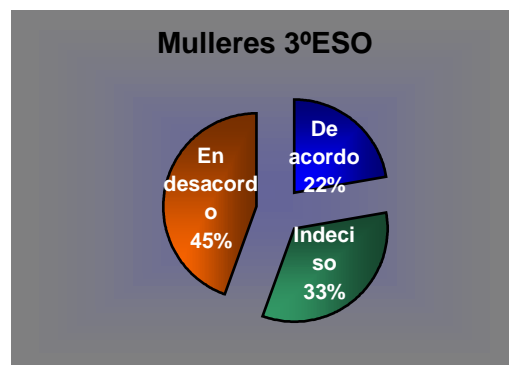
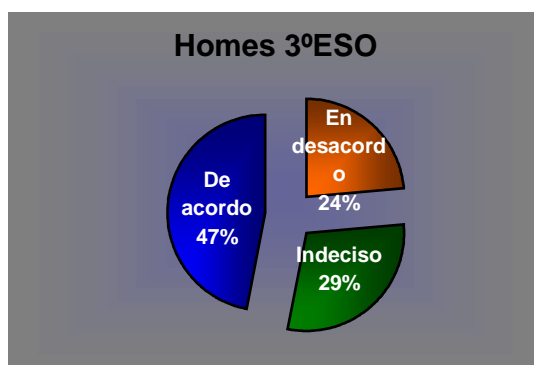
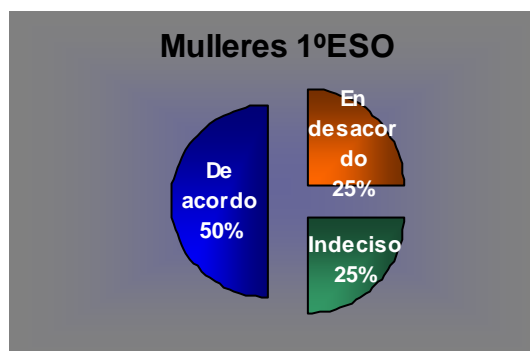
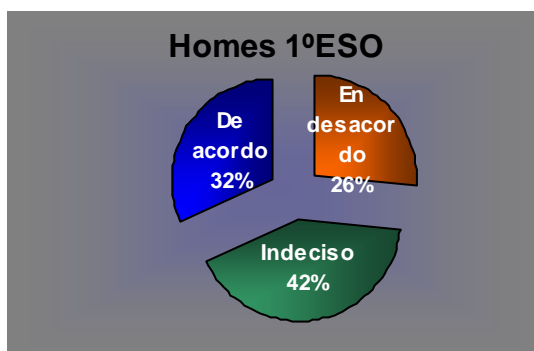
16.-“É máis caro fabricar cousas de marca”:

- ·A: En desacordo
- ·B: Indeciso
- ·C: De acordo



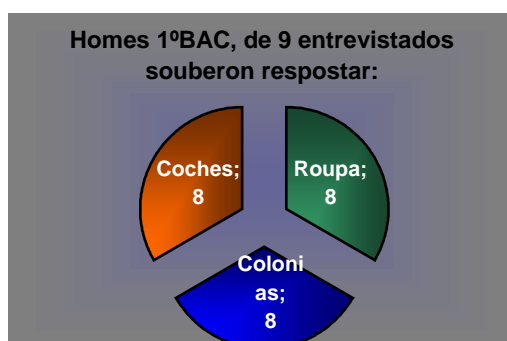
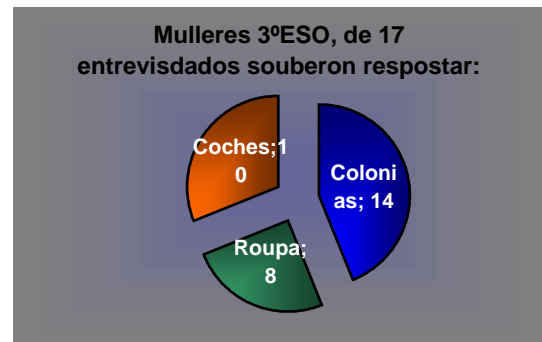
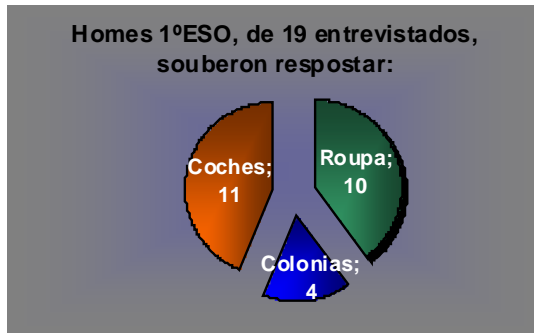
17.-“Se tivera máis cartos mercaría cousas das mellores marcas”:

- -A: En desacordo
- -B: Indeciso
- -C: De acordo



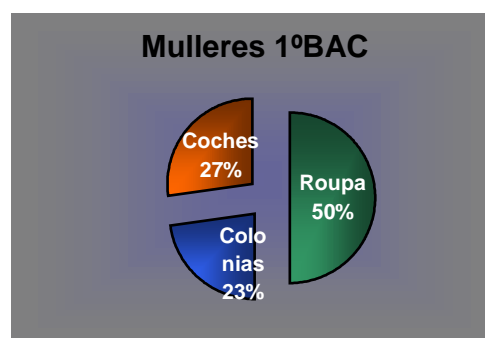
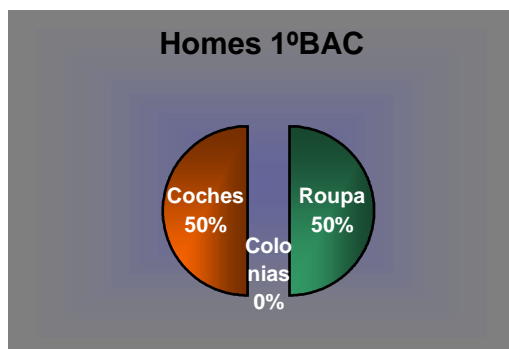
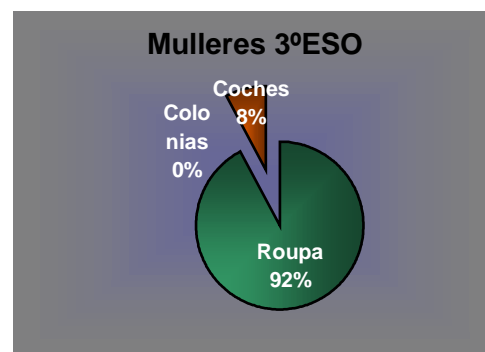
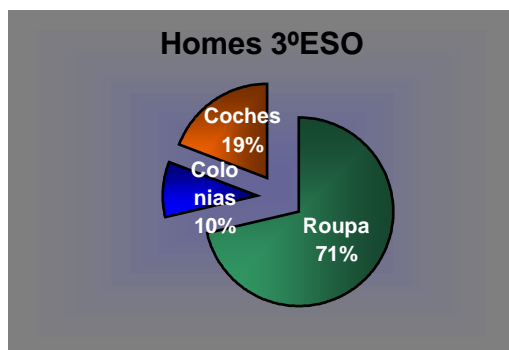
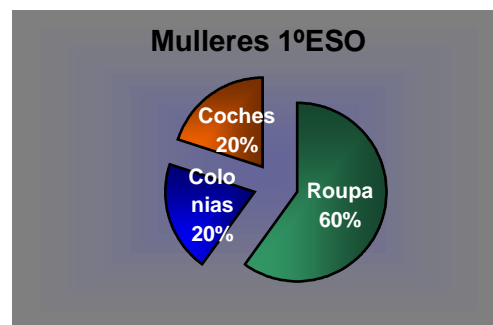
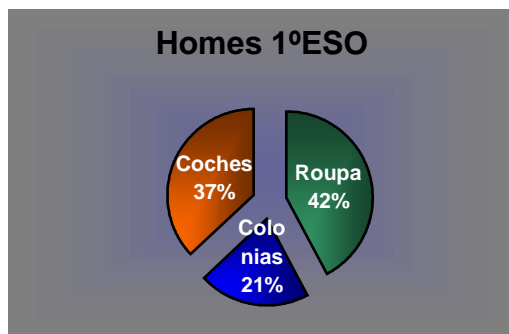
18.-¿Serías capaz de poñer o nome de cinco marcas de cada un destes produtos?

- ·Roupa:
- ·Colonias:
- ·Coches:



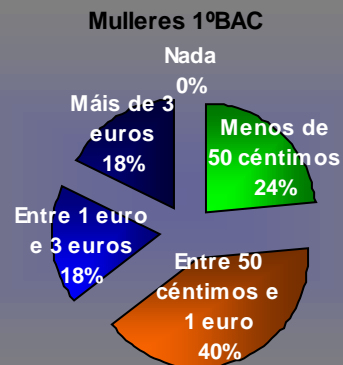
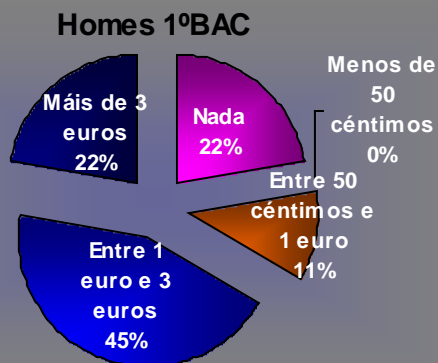
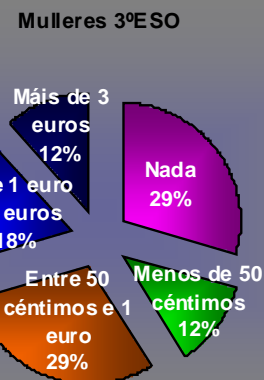
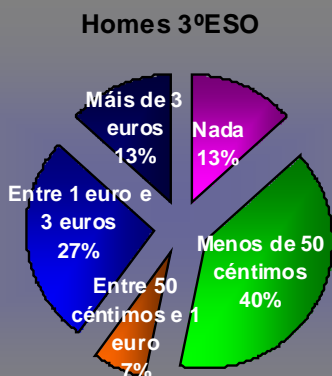
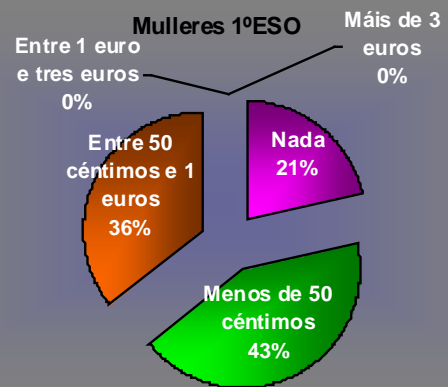
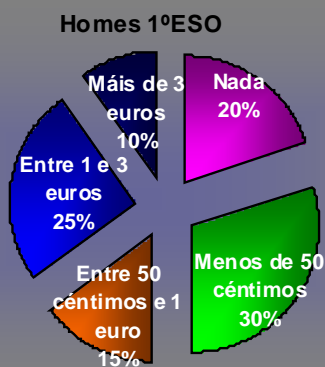
19.-¿Tes algunha marca favorita das que puxeches na pregunta anterior? Se é así, di por que:

A marca _____ é a miña marca favorita porque



20.-¿Cantos cartos adoitas gastar en lambetadas ao día?

- -A: Nada
- -B: Menos de 50 céntimos
- -C: Entre 50 céntimos e 1 euro
- -D: Entre 1 euros e 3 euros
- -E: Máis de 3 euros



22.-¿Canto adoitas gastar cada mes en telefonía móbil?

- ·A: Non teño móvil
- ·B: 0€ a 5€
- ·C: 5€ a 10€
- ·D: 10€ a 20€
- ·E: máis de 20 €

