

MARKETING PLAN

You are going to make a simulation of a marketing plan of a product. Before that, read on page 11, what marketing is, and on page number 12, a marketing plan.

You need to think about a product, and create a marketing plan for it, including these aspects: price, distribution, advertising and customer service.

For develop this you are going to make the task on exercise 19, writing a marketing plan for a new fizzy drink.

You have until Friday to do homework.

Please, those of you who have not yet done, accept the invitation for googleClassroom, and deliver the task through this platform.